



PORSCHE



The Taycan

Soul, electrified.



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Discover the soul of the Taycan using the 'Porsche AR Visualizer' app. Wherever this symbol appears, you can unlock exciting digital content by activating the 'Scan image' function.



The Taycan.

Soul, electrified.

Visions that become an emotional experience.

The soul has many facets, but no fixed shape. It is variable, constantly in motion – and yet distinctive. It reveals itself in a variety of ways. By goosebumps all over your body, triggered by up to 560kW (761PS) overboost with Launch Control as in the Taycan Turbo S. Or by a smile that expresses total delight – thanks to a standing start performance of 1.2g. Allowing it to accelerate faster than the force of gravity for the first few metres – making it even faster than a free-fall parachutist.

The Taycan

For fuel consumption, CO₂ emissions, electricity consumption and efficiency class, please refer to page 71 onwards.





Exciting experiences
that become a lasting memory.

We never forget the most breathtaking experiences of our life. The Taycan interior is also impressive. The GT multifunction sports steering wheel¹⁾ and deep, sporty seating position heighten your anticipation of the journey ahead long before you set off. The Porsche Advanced Cockpit with its innovative curved display also focuses on state-of-the-art comfort – tailor-made for an electrifying driving experience that will last forever.

1) In conjunction with the Sport Chrono Package; standard on the Taycan Turbo S.



Waves of enthusiasm
that become stronger
from the very first glance.

We instantly know what is good for our soul – and what inspires it. The Taycan reveals its fascination within fractions of a second: with a fluid yet sharp silhouette and a dynamic flyline. Its rear design boasts a seamless light strip and 'PORSCHE' logo made of three-dimensional letters in a glass look. Seen enough? Definitely not.



IONITY

Dreams that are measured in volts.

The Porsche soul stands for performance. In every respect. As demonstrated by the Taycan, even when charging: its 800-volt architecture produces charge power of up to 270kW. In five minutes, the Taycan Turbo, for example, can be charged to enable a range of up to 100km (WLTP) under optimum conditions¹⁾ and is always ready for what its driver spends the whole day dreaming about: driving.

1) Optimum conditions: CCS speed charging pedestal with >270kW, >850V, battery temperature 30 to 35°C and output state of charge 5%.

For fuel consumption, CO₂ emissions, electricity consumption and efficiency class, please refer to page 71 onwards.



Models.

For fuel consumption, CO₂ emissions, electricity consumption and efficiency class, please refer to page 71 onwards.

Taycan Turbo

- Up to 460kW (625PS) power output
- Up to 500kW (680PS) overboost with Launch Control
- 850Nm maximum torque with Launch Control
- 0 to 100km/h in 3.2 seconds with Launch Control
- Top speed of 260km/h
- Performance battery Plus

Taycan 4S

- Up to 320kW (435PS) power output
- Up to 390kW (530PS) overboost with Launch Control
- 640Nm maximum torque with Launch Control
- 0 to 100km/h in 4.0 seconds with Launch Control
- Top speed of 250km/h
- Performance battery (optional performance battery Plus)

Taycan Turbo S

- Up to 460kW (625PS) power output
- Up to 560kW (761PS) overboost with Launch Control
- 1,050Nm maximum torque with Launch Control
- 0 to 100km/h in 2.8 seconds with Launch Control
- Top speed of 260km/h
- Performance battery Plus

Visit www.porsche.com/taycan-highlights to watch the Taycan launch film.

Puristic, expressive, timeless. Three attributes that describe every Porsche – and especially this one, which takes our DNA into a new automotive era.

The all-electric drive structure of the Taycan provides additional space that we have consistently exploited. The compact size of the electric drive allows an extremely flat bonnet design and pronounced wings that are typical of Porsche.

Lateral air intakes ahead of the front wheels – so-called **air curtains** – also improve the aerodynamics, by guiding incoming air over the wheels like a curtain, thereby reducing turbulence. Directly above these is the highlight of the front: **four-point LED headlights** with matrix beam¹⁾ that combine all the light functions in a single component and appear to be floating.

The silhouette is characterised by a dynamic, flat flyline. Flush, **automatically extending door handles** open the vehicle interior with its deep, sporty seating position.

There are two roof options: the contoured variant made of lightweight aluminium with an indentation in the middle creates a shape that is known to us from motorsport. Alternatively, a **panoramic fixed glass roof**²⁾ provides an open, airy feeling.

The rear design boasts a seamless light strip and **'PORSCHE' logo** made of three-dimensional letters in a glass look. Above these are the **Porsche Active Aerodynamics (PAA)** in the form of a three-stage rear spoiler system.

The cabin tapers backwards and the rear wings are extremely pronounced, as is typical of Porsche. And because there is no exhaust system, the Taycan does not need any tailpipes: leaving more room for a seamless rear diffuser with a sporty, slatted design. A car that reflects the future – and yet instantly reveals the Porsche soul.

1) Optionally available. Standard on the Taycan Turbo and Taycan Turbo S.
2) Optionally available.



Exterior design.

Visit www.porsche.com/taycan-design to watch the design film.



Interior design.

- 1 Luggage compartment, front
- 2 Luggage compartment, rear

From the outside, it is a mere formality to quickly identify a Porsche as such. And in the interior, you can also sense distinctive Porsche genes in the new Taycan. The basic features of the interior architecture are sporty, minimalist and clear; the wing extending from the centre console catches your eye and appears to be floating. The innovative cockpit displays are clearly driver-oriented, allowing you to keep an eye on the most important information, even during dynamic driving.

The ascending centre console underlines the deep, sporty position of the driver's seat. This takes the form of an eight or optionally up to 14¹⁾ or 18²⁾-way adjustable seat with narrow headrests. In addition, the interior also focuses on sustainability. So you can optionally select the sustainably treated OLEA club leather.

Behind the wheel, you feel that the Taycan has been tailor-made for you. While your front and rear passengers enjoy an equally comfortable, sporty ride on lightweight seats with solid lateral support. Recesses in the design of the battery integrated in the underbody ensure comfortable legroom for rear passengers. On request, your Taycan can also be fitted with a 4+1 seating configuration.

As well as the 84-litre luggage compartment at the front for smaller items, the rear boot in the Taycan 4S also provides 407 litres³⁾ of storage space that can be flexibly expanded, thanks to the individually folding rear seat backrests. In other words: the Taycan is a highly sophisticated electric sports car. And yet, like all its predecessors, totally suitable for everyday use.

1) Standard on the Taycan Turbo.
2) Standard on the Taycan Turbo S.
3) May be lower, depending on the specification.
366 litres in the Taycan Turbo and Taycan Turbo S.

Driving a Porsche is always an emotional experience. To make this feeling even more personal, you can lend your car your own individual touch when it leaves the factory, using a selection of materials. For the interior, you can choose between **smooth-finish** leather, naturally treated **OLEA club leather** and a **leather-free interior** in various colours. Unlike conventional treatment processes, the OLEA club leather is treated using renewable raw materials. We also offer aluminium, carbon or dark paldao open-pored wood interiors. Accent packages enable selected interior details to be personalised, thereby giving your vehicle an individual signature. The carpet and floor mats are made of sustainable Econyl thread. This is recycled fibre that is manufactured from used fishing nets, among other things.

On request, ambient lighting also illuminates the interior. You can, of course, adjust the colour and brightness to your taste.

If the standard **multifunction sports steering wheel** including **recuperation button** is not sporty enough, you can maximise the motorsport feel with the optional **multifunction GT sports steering wheel**¹⁾.

It features a mode switch, as well as a top centre marking.

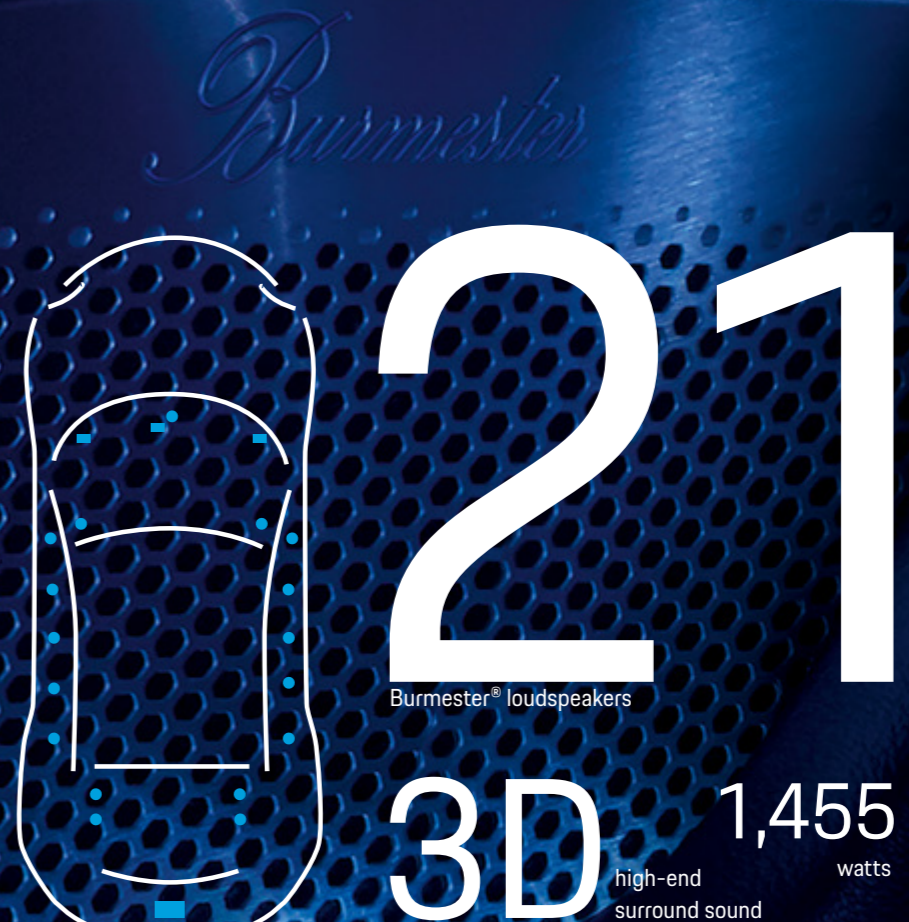
On request, a steering wheel cover made of high-quality microfibre **Race-Tex** material ensures extremely sustainable driving fun. This material is partly made from recycled polyester fibres and produces 80% lower CO₂ emissions than conventional materials.

The innovative **Advanced Climate Control air conditioning (dual or four-zone)** may not be visible, but is certainly noticeable – the logical evolution of traditional automatic climate control systems. Slat-free air outlets are electrically controlled via Porsche Communication Management (PCM) including online navigation²⁾, enabling precise airflow and distribution.

The optionally available sound systems are further evidence of the fact that the power of electrical energy can evoke emotions: the **BOSE® Surround Sound System**³⁾ with a total output of 710 watts provides entertainment in the interior. While the **Burmester® 3D High-End Surround Sound System** with 1,455 watts and 21 loudspeakers including an active subwoofer ensures exquisite musical delight while driving.

The Porsche feeling in every seat – for all your senses, as soon as you climb in.

- 1) In conjunction with the Sport Chrono Package; standard on the Taycan Turbo S.
- 2) Requires Porsche Connect.
- 3) Standard on the Taycan Turbo and Taycan Turbo S.





Cockpit.

We call the Taycan cockpit 'Advanced', because it has many pioneering features. It uses technology to increase its simplicity – while providing inspiration.

Mechanical buttons have been almost entirely replaced by digital ones. This makes the interior look extremely tidy. The same principle of tidiness also applies to the displays, of which there are up to four – intuitive, distraction-free and easy to use. As you would expect of a Porsche. Simply climb in, select the D setting and drive off. If you prefer to start your all-electric sports car manually, the ignition switch is on the left – because here too, we are remaining true to our roots.

The arrangement is also driver-focused, as is typical of Porsche: the instrument cluster is the centre of attention, consisting of a **16.8-inch curved display** and surrounded by control panels with Direct Touch Control for selecting lighting and chassis functions. It is angled and concave – and thus one of the first exposed curved displays to be installed in a car. Whether three virtual round instruments or large displays such as the advanced full-HD map – the Porsche style is always recognisable in this modern instrument cluster. In addition, the optional head-up display projects the main driving information directly in the driver's field of vision.

Your central control unit for audio, navigation and communication: **Porsche Communication Management (PCM) including online navigation**¹⁾. The PCM display on the **10.9-inch central display** on the dashboard can be individually configured, allowing direct access to the most important functions. The navigation module features a clear interface – and innovative functions such as **route monitor**, which displays and summarises all the details of the route in a concise timeline, as well as scheduled charging points and any congestion.

Another new feature: main context notifications. Incoming notifications from connected devices or the vehicle are gathered and sorted here. As soon as the situation allows, you can retrieve a bundle of these – or simply have them read out. So you are always up to date.

Another digital element is located in the centre console, namely the **8.4-inch centre console control panel**. This provides access to navigation, media, telephone, settings and Apple CarPlay via a menu bar which can be disabled. The rear luggage

compartment and charge port doors (depending on the equipment) can also be opened and closed from here and the charging screen showing the battery charge status.

Depending on the specification of your Taycan, Active Parking Assistance and Sport mode can also be activated and deactivated in the control bar.

Equally convenient is the enhanced **voice control**, which responds to native speech. Voice control can be enabled by the “Hey Porsche” prompt, for example. And for the first time, you can also interact with it in a multimodal manner: simply tap the map in the central display and say “Take me there”, for example.

In addition, the Taycan comes with an optional **10.9-inch front passenger display**, allowing access to navigation and infotainment functions, among other things. The front passenger can help with route planning or gain insight into data from the instrument cluster via the special Cockpit tile. For passengers in the back seats, an optional

5.9-inch rear touch screen display is available in conjunction with Advanced Climate Control (four-zone). It also has a touch-sensitive surface, which can be used to operate comfort features, such as temperature, ventilation and seat heating.

¹⁾ Requires Porsche Connect.



- 1 5.9-inch rear passenger touchscreen display
- 2 16.8-inch curved display with three personalisable round instruments
- 3 10.9-inch central display
- 4 8.4-inch large centre console control panel
- 5 10.9-inch front passenger display including Cockpit tile



Interaction.

What applied to the legendary model 356 from 1948, applies even more so to the new Taycan: a vehicle concept that reflects changing automotive times requires a soul with the prestigious Porsche title.

The key to designing an outstanding drive was the systematic continuation of the purpose-design approach: no compromises with the perfect interaction of drive components. Two Permanent Magnet Synchronous Motors are therefore installed in the Taycan 4S, Taycan Turbo and Taycan Turbo S – one on each axle – and the performance battery Plus¹⁾ is integrated deep in the underbody. The effect: superior driving dynamics and all-wheel drive that can be optimally adjusted to the fluctuation between efficiency and dynamics in the various driving modes.

The Permanent Magnet Synchronous Motor concept provides both high power density and high efficiency. In this type of electric motor, permanent magnets in the rotor of the electric motor generate a natural magnetic field. Together with the so-called hair-pin technology in the stator, which enables greater copper fill levels and more effective cooling, a compact design, low weight and high efficiency can be achieved. High efficiency benefits both the range and continuous output of the drive.

A newly developed, automatically switching **two-speed transmission** on the rear axle ensures noticeably improved dynamics. The extremely short-ratio first gear benefits initial acceleration, while the long-ratio second gear holds acceleration reserves for high-speed manoeuvres.

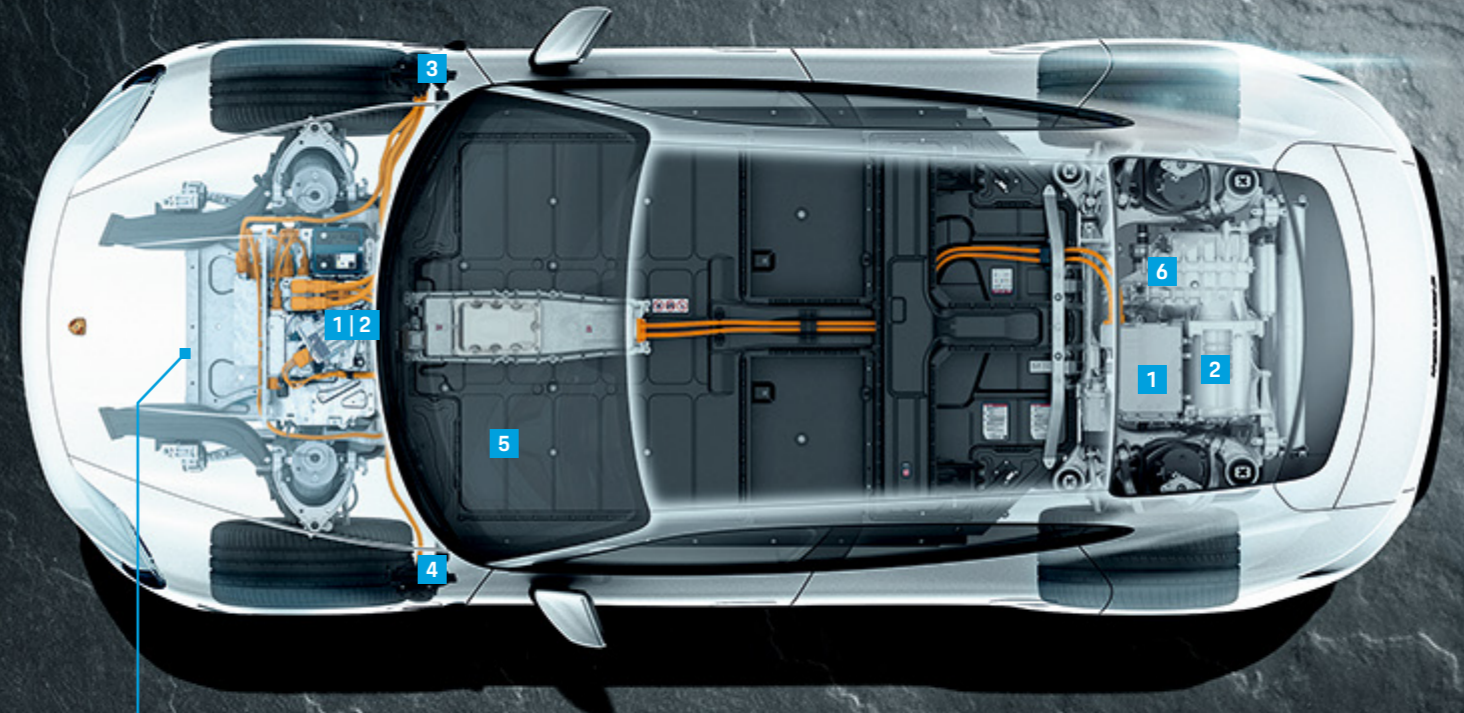
The interaction of the drive components results in impressive performance figures, both technically and emotionally: when up to 560kW (761PS) overboost is activated with Launch Control, both motors accelerate the Taycan Turbo S from a standstill to 100km/h in 2.8 seconds. Allowing you to experience a standing start performance on a par with that of a super sports car such as the 918 Spyder – that can be repeatedly reproduced: consecutive acceleration is possible, up to a top speed of 260km/h.

This is E-Performance, as can only be found in a Porsche.

¹⁾ Optionally available for the Taycan 4S. Standard on the Taycan Turbo and Taycan Turbo S.

For fuel consumption, CO₂ emissions, electricity consumption and efficiency class, please refer to page 71 onwards.

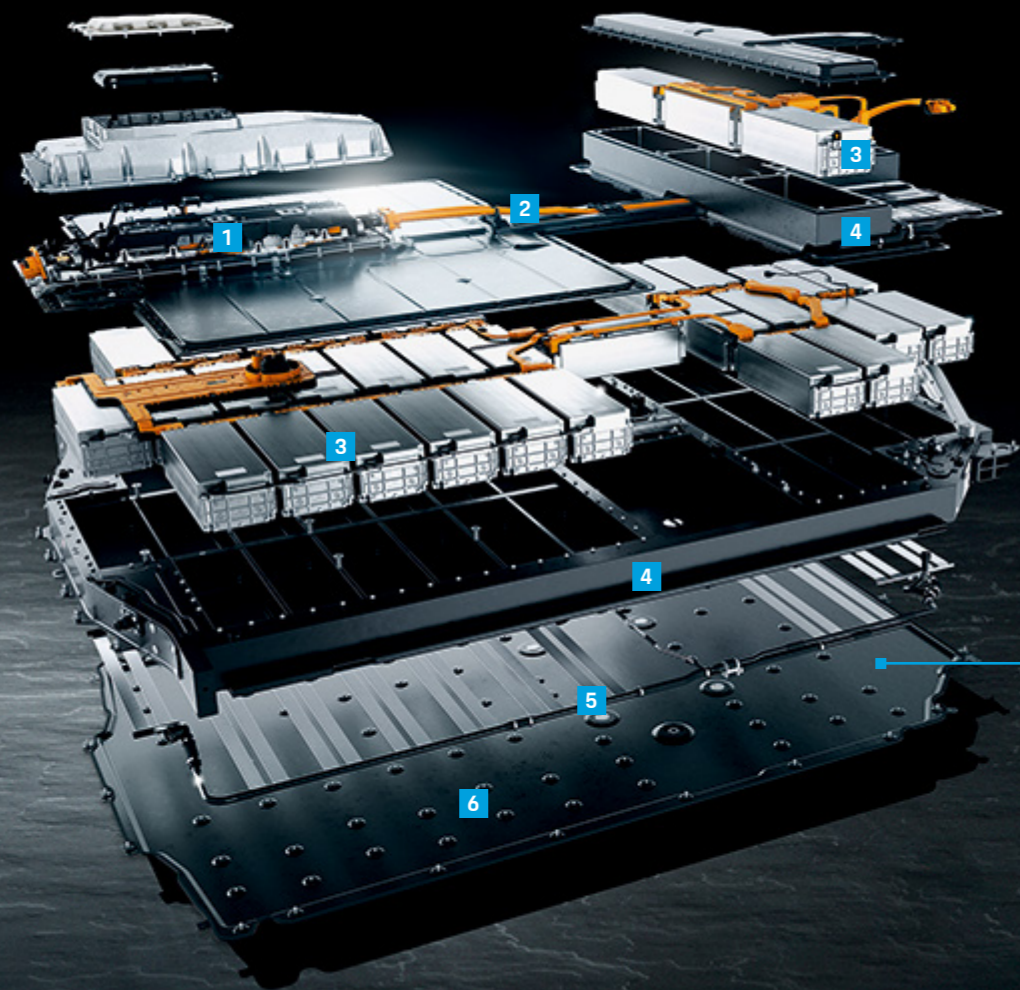
Graphics show the Taycan Turbo S.



- | | | |
|---|--------------------------------------|--|
| 1 Power electronics | 3 Vehicle charge port (AC/DC) | 5 800-volt performance battery Plus |
| 2 Permanent Magnet Synchronous Motor | 4 Vehicle charge port (AC) | 6 Two-speed transmission |

Drive.





- 1 Battery management system
- 2 High-voltage cabling
- 3 Cell module
- 4 Battery frame
- 5 Cooling
- 6 Protective plate

Battery.

The key to electrifying driving pleasure is the powerful performance battery based on the latest lithium-ion technology – both energetic and static. It is integrated flush with the underbody, and the entire vehicle has been built around it – clearly demonstrating our purpose-design approach. The low centre of gravity and individual drives on the front and rear axle lead to optimum weight distribution and driving stability. The low seating position is similar to that in the Porsche 911. The battery also has practical recesses – for comfortable, sporty rear seats and a flat vehicle flyline.

The Taycan battery exploits its huge potential by means of pouch cells, chemically optimised for maximum performance with a long range. The large version (performance battery Plus) is installed in the Taycan Turbo and Taycan Turbo S and has 33 modules with a total of 396 cells. The more compact performance battery that is fitted as standard in the Taycan 4S produces its energy from 28 modules with a total of 336 cells.

The battery is also based on 800-volt technology instead of the usual 400 volts. The effect: improved charging and drive performance with smaller cable cross-sections, which has a positive impact on the overall weight. The cooling system ensures that the drive is optimally supplied with energy in any situation. And an extremely robust battery frame ensures maximum safety even in the event of an accident.

The new battery technology at the heart of your Taycan has many advantages for you and your Taycan: high performance combined with a long range.

—
For fuel consumption, CO₂ emissions, electricity consumption and efficiency class, please refer to page 71 onwards.



Performance.

The Taycan is designed to be comfortable at any speed. And because it bears the Porsche Crest, it has intelligent systems to ensure that its driver is equally comfortable.

Adapt your car to your requirements, by selecting one of five driving modes. You can use these to optimally adjust various vehicle systems such as the air intake flaps, rear spoiler, thermal management, drive or chassis for every situation.

In **Normal mode**, the car achieves a perfect balance between efficiency, comfort and dynamics. The driving mode for all those who don't wish to select a driving mode.

In **Sport mode**, the systems are set for enhanced emotionality and performance. The suspension and damping rate are essentially set for sporty driving, battery cooling is intensified and the chassis becomes firmer.

If you select **Sport Plus mode**¹⁾, the systems are honed even further. The chassis descends to its lowest level, the front air intake flaps open on demand and other systems, such as the rear-axle steering or chassis, are primed for maximum performance.

In **Individual mode**¹⁾, the vehicle settings can be combined, based on Normal, Sport or Sport Plus modes.

In **Range mode**, the entire vehicle is tuned for maximum efficiency and range. It starts in second gear – as in Normal mode. In addition, top speed is limited and the air conditioning is turned down, although you can modify individual settings, of course.

The **Launch Control** function also produces maximum acceleration from a standing start. It can be activated in both Sport and Sport Plus mode to prepare all systems for a rapid get-away – and delivers incredible power to the tarmac: in the first 2.5 seconds, the Taycan Turbo S covers more ground than a 918 Spyder.

¹⁾ Sport Plus and Individual modes are part of the Sport Chrono Package, standard on the Taycan Turbo S.

For fuel consumption, CO₂ emissions, electricity consumption and efficiency class, please refer to page 71 onwards.



The Taycan is fitted with the **Porsche Active Aerodynamics** system, consisting of an adaptive rear spoiler and adjustable cool air intakes, specifically for dynamic driving. Depending on the situation, the rear spoiler extends in three stages: at 90, 160 and 200km/h, it demonstrates where an electric vehicle becomes a sports car and a sports car becomes a Porsche. The final stage (Performance) ensures maximum driving stability and optimum dynamic potential.

Regulated air intake flaps allow an optimum balance between aerodynamics and the cooling of the brakes and drive. This reduces air resistance, thereby improving the range. In the Taycan Turbo, the result is a remarkable drag coefficient of 0.22, which can be achieved in Range mode and at low level, with the air intake flaps closed.

The alloy wheels are also aerodynamically optimised. Depending on the model, standard 19-inch, 20-inch or even 21-inch wheels have a decisive impact on the design.

Porsche Surface Coated Brake (PSCB)¹⁾ combines a cast-iron brake disc with a ceramic coating. The brakes not only boast white calipers, other advantages include the corrosion resistance of the brake discs, even after a long period of standstill, and considerably less brake dust formation. The result: the wheels and brake system stay clean for longer.

Or choose the extremely lightweight **Porsche Ceramic Composite Brake (PCCB)** – standard on the Taycan Turbo S. Our high-performance brake has its origins in motorsport and enables short braking distances in even the toughest conditions.

Acoustically too, the Taycan provides an entirely new experience: it makes virtually no noise – all you can hear is the exterior sound that meets the legal requirements. For a unique acoustic accompaniment to dynamic driving, there is also the optional **Porsche Electric Sport Sound** – a system whose innovative character makes the vehicle's own drive sound appear even more emotional, both outside and inside. The ideal feedback for your right foot.

¹⁾ Optionally available. Standard on the Taycan Turbo.

Visit www.porsche.com/taycan-sound to experience Porsche Electric Sport Sound.



2



3

- 1 Rear spoiler, extended on the Taycan Turbo S
- 2 Porsche Ceramic Composite Brake (PCCB): brake disc diameter 420mm front and 410mm rear
- 3 20-inch Taycan Turbo Aero wheel

A Porsche is always a sports car – and should therefore be optimised for both sporty performance and maximum tenacity. We also considered this when designing the recuperation process, i.e. the efficient recovery of braking energy. In this case, the electric motors act as generators if required, resulting in deceleration.

For recuperation in the Taycan, we developed **Porsche Recuperation Management (PRM)**, which works innovatively and can recuperate up to 90% of braking energy. Thus, during active braking, recuperation is enabled first and the mechanical brake is only engaged when stronger braking is required – intelligently controlled by a braking system that is capable of blending.

So you significantly improve your car's staying power and some of the kinetic energy is transformed into additional miles of driving pleasure: with an outstanding recuperation output of up to 265kW, energy can be fed back into the battery. Or to

be more precise: during sporty, everyday driving, for example, you will achieve up to a third of your range exclusively from recuperation. With recuperation braking from 200km/h to 0, electrical energy can be recovered for a range of up to 4km.

In addition to the brake pedal, we have also included the accelerator pedal in PRM, optimally combining sporty driving with efficiency. The three recuperation modes can be conveniently adjusted via a button on the steering wheel, for maximum control and personalisation.

If you turn the system off, recuperation via the accelerator pedal is disabled and the Taycan is able to cruise, making efficient use of the kinetic energy. When the system is on, there will be moderate deceleration as soon as you take your foot off the accelerator pedal. In 'Auto' mode, deceleration occurs by itself – innovatively controlled using positioning sensors, when a slower vehicle is travelling in front of you, for example.

For fuel consumption, CO₂ emissions, electricity consumption and efficiency class, please refer to page 71 onwards.



1 Recuperation button on the steering wheel for selecting recuperation stages



Recuperation.

As with any Porsche, the chassis is also the supreme technical discipline in the Taycan. It uses all the Porsche chassis technologies to harmonise performance and comfort. The low centre of gravity due to the underbody battery is a distinct advantage when it comes to handling. Intelligent systems help it to transfer its potential to the road. Most of these have already been proven in other Porsche models.

Adaptive air suspension ensures a perfect balance between comfort and performance. For optimum aerodynamics and, last but not least, an improved drag coefficient: increased range with maximum performance.

The chassis with **Porsche Active Suspension Management (PASM)** provides additional stability: an electronic damping control system that adjusts the damping force, based on current road conditions and your driving style. This prevents annoying body roll and improves comfort in all seats.

The new **Smart Lift**¹⁾ function provides additional comfort. This innovative feature allows the chassis level to be automatically lifted at locally programmable points. In addition, an efficiency-based levelling strategy is automatically used on motorways.

Rear-axle steering²⁾ steers the rear wheels in the same or the opposite direction to the front wheels, depending on the speed. This has the virtual effect of shortening or extending the wheelbase – depending on the situation. For increased stability at high speed, improved lateral acceleration on country roads and a reduced turning circle in everyday situations.

The optional roll stabilisation of **Porsche Dynamic Chassis Control Sport (PDCC Sport)** also ensures sporty dynamics. This system, which is also used in other model ranges, almost entirely offsets lateral body inclination, thereby allowing the wheels to hold the road better. It also reduces lateral instability on uneven ground.

Porsche Torque Vectoring Plus (PTV Plus)³⁾ enhances driving dynamics and stability. Depending on the steering angle and driving speed, accelerator pedal position, yaw rate and speed, it improves the steering behaviour and accuracy by precisely and agilely applying brake pressure to the left or right rear wheel. At high speeds and when accelerating out of corners, the electronically controlled rear differential lock with fully variable torque distribution also acts to provide greater driving stability and traction.

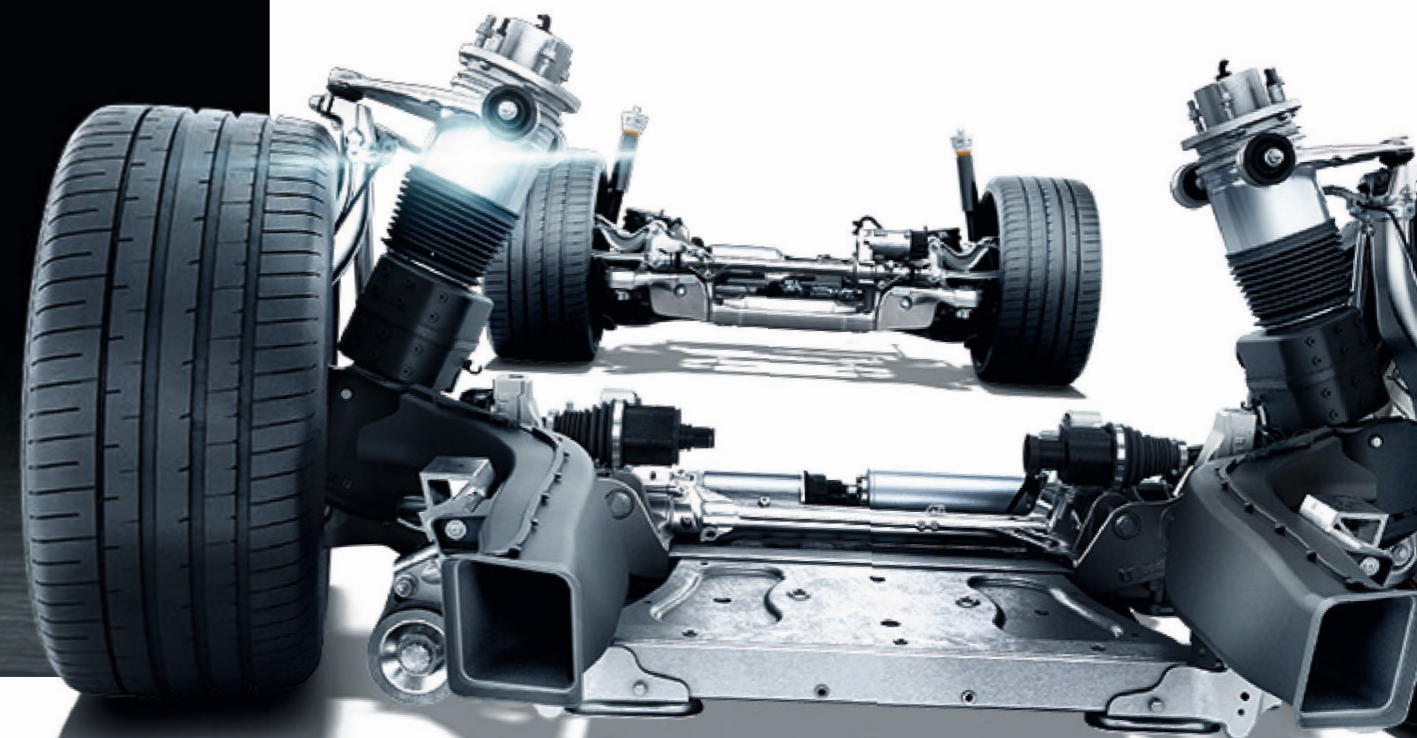
To ensure that these systems interact perfectly, we have developed **Porsche 4D Chassis Control**: an integrated chassis control system that directs and synchronises the control units of the individual chassis components – for optimally balanced power electronics in every situation.

1) Availability varies by country.

2) Optionally available. Standard on the Taycan Turbo S.

3) Optionally available. Standard on the Taycan Turbo and Taycan Turbo S.

Chassis.



Driving a sports car means being able to fully focus on the driving experience. While being confident that nothing will tarnish this.

Automatic distance control (ACC) automatically adjusts the distance from the vehicle ahead – for added comfort on country roads and motorways.

As part of Porsche InnoDrive including automatic distance control, the system increases the prediction horizon to up to 3km. It combines information from the radar and video systems with navigation data and uses this to determine speed limits and topographical road features before you reach them. The speed and gearshift strategy can therefore be modified to suit the selected driving mode. All according to Porsche standards. So you get more driving pleasure and efficiency from every metre.

Another feature of Porsche InnoDrive including automatic distance control is Active Lane Keeping, which combines automatic distance control and the lane-keeping functionality. The system follows the queue of traffic ahead and lane markings, within the limits of the system, and keeps the vehicle in the middle of the lane by continuous steering adjustments – even in congested conditions. For appreciable stress relief and greater comfort on long journeys.



Lane Change Assist indicates whether a vehicle is in your blind spot as you move to change lanes. And at night, **Night Vision Assist** uses an infrared camera to provide support – pedestrians and wildlife are displayed as thermal images. **Comfort Access** allows you to leave your car key in your pocket, by recognising the encrypted access code stored on the key. The Taycan can be started using the electric power button to the left of the steering wheel or by simply selecting a gear.

At the end of your journey, your vehicle has another feature: **Active Parking Assistance** takes over the steering, as well as the forward and reversing

manoeuvres, of your Taycan. **Surround View 3D** gives you optimum control when manually parking and leaving a parking space by allowing you to manage the perspective yourself. While **Manoeuvring Assist**, as well as **Exit Warning** and **Exit Manoeuvre Warning** provide even greater safety.



Assistance systems.

In terms of charging time and range, the Taycan also demonstrates its Porsche genes. Because we believe that a sports car should be ready to set off at all times, we do our utmost to facilitate simple charging that is integrated into everyday life. Because the only thing you should think about is where to go next.

Our charging concept begins with the vehicle: the performance battery with the latest lithium-ion technology is based on 800-volt architecture and thus on a similar system to that of our endurance race car, the 919 Hybrid. Higher voltage means not only noticeably more power and less weight, thanks to reduced cable cross-sections, but also shorter charging times.

Because we not only think about the product, but also about the environment in which it is used, Porsche is involved in the development of a nationwide charging infrastructure: both with its own solutions and together with **IONITY** and **Electrify America** – who have established an extensive speed charging network along motorways in Europe, as well as in the USA and Canada. The

Porsche Charging Service gives Porsche Taycan customers three years' free access to the specified partner networks, where they can charge their vehicles at discounted terms. As well as these speed charging networks, several thousand AC charging options are also available via the **Porsche Charging Service**. Added to this are the charging stations of the **Porsche Destination Charging** network at selected locations, such as luxury hotels and restaurants.

Porsche Turbo Charging at many Porsche Centres further expands the Porsche charging network. Here, you can charge the Taycan Turbo, for example, to achieve a range of up to 100km in five minutes (WLTP) under optimum conditions¹⁾. Thanks to the on-board DC charger²⁾ with 150kW, you can also conveniently use public 400-volt charging stations.

On the road, intelligent in-car systems assist with efficient range management. The **Charging Planner**³⁾ will plan your forthcoming route, including charging stops, to ensure you have a comfortable journey with no complicated charging planning. Furthermore, you can use the **Porsche Intelligent**

Range Manager optionally available in selected countries to precisely adapt relevant systems on long journeys with active navigation, so as to minimise travel time, including charging stops. Among other things, your vehicle's top speed and air conditioning are adjusted so that you achieve maximum range with optimum comfort and the best possible performance. During your journey, the system also provides proactive advice, in case you can reduce your travel time with a different vehicle set-up, and suggests this set-up via a pop-up.

Thanks to the **Porsche Charging Service**, charging at public pedestals is even easier: **Charging by Porsche** or the **Porsche Connect app** allows you to locate charging pedestals in many countries, start the charging process and pay your bill. There is no need to register with the respective provider. Charging is conveniently administered and invoiced via your **Porsche ID account**. You can locate current charging options at any time via your vehicle's Porsche Communication Management, in Charging by Porsche or the Porsche Connect app.

All this makes your Porsche not only future-proof, but also suitable for everyday use.

1) Optimum conditions: CCS speed charging pedestal with >270kW, >850V, battery temperature 30 to 35°C and output state of charge 5%.
2) Optionally available, depending on the country.
3) Availability varies by country.



Charging concept.



Charging in your own garage is the most obvious solution for many, because it can easily be integrated into their everyday routine. To do this, all you have to do is open the **electric charge port door**¹⁾ using a hand gesture and connect the charging cable to your car.

Use the standard **Mobile Charger Plus** to charge the vehicle – connected to your mains supply. Or the optional intelligent **Mobile Charger Connect** with touchscreen. You can also conveniently attach the Mobile Charger Connect to your garage wall in the optionally available **Charging Dock**. The **Porsche Connect app** allows you to access information about the remaining charging time or battery charge.

Using the **charging timer** in your car's Porsche Communication Management (PCM) including online navigation²⁾ or the **Porsche Connect app**, you can specify a time at which your vehicle should be ready to depart the following day.

To enable you to quickly and easily charge your Taycan at home, we provide the **Porsche Home Energy Manager**: an intelligent control unit, installed in the power distribution box, which constantly communicates with your charger. It makes sure that your household electric appliances are supplied with sufficient energy while your car is being charged in the garage. This also allows you to make targeted use of your own solar power.

Of course, we will help you to organise an inspection of your electrical installation. For an initial assessment of your personal charging options, we recommend our **charging pre-check**. Visit www.porsche.com to do this extremely conveniently and free of charge in just a few clicks. Your Porsche Centre will then be happy to answer any questions about your results and also provide the option of a detailed, on-site **home check** of your electrical installation.

Of course, your Porsche Centre will also assist with any other questions and help you to select a suitable installation partner.

¹⁾ Optionally available. Standard on the Taycan Turbo S.
²⁾ Requires Porsche Connect.

Charging at home.



Porsche Connect.

Connecting you to your Porsche and your Porsche to the world – **Porsche Connect**. The system extends the existing vehicle functions with intelligent digital services and apps, and facilitates a personalised in-car Connect experience, thanks to the new registration process – even when it is used by several drivers. Once activated, Porsche Connect includes all services, including the necessary data allowance (connectivity), for a period of three years. The services are activated in the **Porsche Connect Store** and can then be configured and extended at the end of the inclusive period.

With the help of **My Porsche**, which provides online access to your Porsche profile, you can retrieve all the relevant information about your car. For example, send the planned route to your car in advance or contact your Porsche Centre.

You can also activate vehicle functions after taking delivery of your car – depending on its configuration – via **Function on Demand (FoD)**. A mere click in the Connect Store and the new function will be available in your car – either permanently or monthly. Because all functions, except Power steering Plus, can also be purchased as a subscription – such as Porsche Intelligent Range Manager, for example.

The basis for Porsche Connect is the **LTE communication module**. It ensures an optimised data connection in your vehicle and to your smartphone or tablet. The new Porsche Connect package including data allowance enables you to conveniently use all the services – including Internet radio and music streaming. In many countries, you can also purchase a data package to establish an Internet connection using your mobile devices.

In the Taycan, Porsche Connect has been expanded to include innovative services. Above all, **Voice Pilot**, which uses the keyword, “Hey Porsche”, to provide a natural, intuitive native speech recognition. Your car will respond to statements such as “I’m cold” and multimodal operation using both touch and voice commands is also possible: point to the map and say “Start navigation”, for example.

When on the road, **Navigation Plus** continually retrieves accurate lane-related Real-time Traffic Information, including predictions based on historic data, so that you can avoid traffic jams and save time.

The **Charging Planner** searches online for relevant charging pedestals, which allows you to plan routes

to more distant destinations, including charging stops. The route is continuously updated and optimised using your driving profile. Charging pedestals are automatically selected and integrated into your route – and the residual energy, charging time and total travel time are displayed. This service can also be used via the Connect app. Charging pedestals and other destinations, such as restaurants or hotels, can be selected in real time via the **finder**.

You can keep an eye on your route during your entire journey, using the **route monitor**. This provides a clear overview of the relevant real-time traffic, charging planning and charging stop information – allowing you to fully focus on the pleasure of driving behind the wheel.

Porsche Connect services vary by model and country. The information on this page is intended to provide a general overview. For availability of these services in your vehicle, log into the Connect Store using your Porsche ID.



1 Navigation Plus

Porsche Communication Management (PCM) in your Taycan allows you to use **Radio Plus**. This ensures constant musical enjoyment by continually combining FM/DAB/online radio sources.

Apple CarPlay is also supported. A smarter and safer way to use your iPhone in your vehicle, if required. Apple CarPlay allows you to obtain directions, send and receive messages and much more. Apple CarPlay can be easily controlled via PCM or Siri voice recognition – so that you can fully focus on the road ahead.

Another highlight is the seamless integration of **Apple Music** directly into PCM. Simply tap the Apple Music icon to stream over 70 million ad-free songs and playlists for every driving scenario. Or create your own custom station on Apple Music based on the current radio song. New Taycan owners will receive free access to Apple Music for up to six months.¹⁾

Apple podcasts are also integrated. This gives you access to over 1.5 million entertaining, informative and inspiring podcasts during your journey.

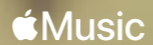
Using **Car Control**, the Porsche Connect app also gives you the option to control important vehicle status information, such as locking the doors and checking tyre pressure, at any time.

The **E-Control** service also provides information about E-mobility functions, such as charging status and current range, while you can also check the speed of the charging process in real time.

The app will notify you of status changes. If you have installed **Porsche Mobile Charger Connect** and **Porsche Home Energy Manager** at home, you can activate intelligent charging profiles and charge your car at a reasonable price, making optimum use of solar power. Determine the interior temperature even before setting off using the Climate service, which enables you to cool or heat the vehicle interior, even if your car is not being charged. Both functions can also be pre-programmed using the timer. The **Car Finder** then unerringly takes you to your car.

And just in case, your vehicle is protected by the **Porsche Vehicle Tracking System (PVTs)**, using an automatic theft detection feature. More information about the Car Security package is available online in the Porsche Connect Store.

1) Varies by country. Apple Music requires a fee-paying subscription.



Your favourite music while on the road.

Conveniently listen to over 70 million ad-free songs in your Taycan.



Porsche Connect services vary by model and country. The information on this page is intended to provide a general overview. For availability of these services in your vehicle, log into the Connect Store using your Porsche ID.

Exterior colours.¹⁾

Solid colours.



White



Black

Metallic colours.



Jet Black Metallic



Volcano Grey Metallic



Carrara White Metallic



Gentian Blue Metallic



Dolomite Silver Metallic



Mamba Green Metallic



Frozen Blue Metallic



Mahogany Metallic



Frozen Berry Metallic



Cherry Metallic



Coffee Beige Metallic

Special colours.



Carmine Red



Neptune Blue



Crayon



Ice Grey Metallic

Interior.¹⁾

Partial leather interior.



Black



Slate Grey

Partial leather interior in two-tone combination.



Black and Chalk Beige

Leather interior, smooth-finish leather.



Black



Slate Grey



Blackberry

Leather interior in two-tone combination, smooth-finish leather.



Black and Bordeaux Red



Black and Chalk Beige



Black and Crayon



Blackberry and Slate Grey

Leather-free interior.



Black



Graphite Blue



Slate Grey

Leather-free interior in two-tone combination.



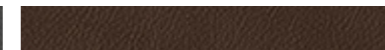
Black and Slate Grey



Graphite Blue and Slate Grey



Leather interior, OLEA club leather.



Truffle Brown

Basalt Black



Leather interior OLEA club leather in two-tone combination.



Basalt Black and Atacama Beige



Basalt Black and Meranti Brown

Interior packages.



Matt carbon
Porsche Exclusive Manufaktur



Rhombus aluminium



Dark paldao open-pored

Accent packages.



Black



Dark Silver



Neodyme



Painted in exterior colour
Porsche Exclusive Manufaktur

Colours.

¹⁾ For all available colours and interiors, please visit www.porsche.com/taycan-visualizer or your Porsche Centre.



3

Wheels.



1



4



6



2



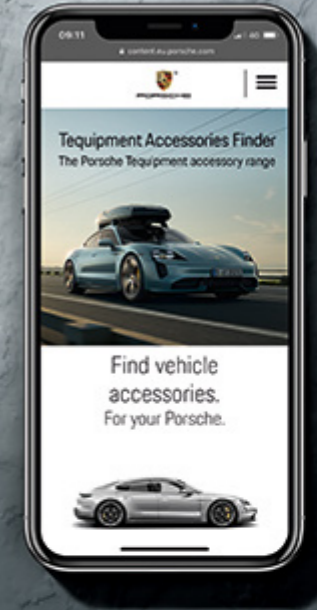
5



7

- 1 20-inch Taycan Turbo Aero wheel
- 2 20-inch Sport Aero wheel
- 3 21-inch Mission E Design wheel painted in exterior colour
Porsche Exclusive Manufaktur
- 4 21-inch Mission E Design wheel painted in black (high-gloss)
Porsche Exclusive Manufaktur
- 5 21-inch Taycan Exclusive Design wheel
Porsche Exclusive Manufaktur
- 6 21-inch Taycan Exclusive Design wheel painted in satin Aurum
Porsche Exclusive Manufaktur
- 7 21-inch Taycan Exclusive Design wheel with carbon aeroblades
Porsche Exclusive Manufaktur

Other alloy wheels are available in the Porsche Car Configurator.



Personalise your car at any time after purchase with the Porsche accessories programme. The entire product portfolio is available online at www.porsche.com/finder

Equipment.



Porsche Exclusive Manufaktur.

Your inspiration. Our passion.

Our wealth of experience goes back a long way. Since the very beginning, we at Porsche have been dedicated to realising customer wishes. Known until 1986 as the Porsche Sonderwunschprogramm, then Porsche Exclusive – and now Porsche Exclusive Manufaktur.

We love what we do. We love our work. Every seam, every square inch of leather, and every single other fine detail receives the same devotion. We transfer our experience and passion together with your inspiration to the car – and that's how we bring dreams to life. Directly from the factory.

None of this would be possible without originality, enthusiasm and attention to detail, beginning as early as the consultation stage. That's because we keep in mind one thing above all else: your particular wishes and requirements, turning 'a' Porsche into 'your' Porsche.

And how do we turn your dreams into reality? With composure and meticulous care, by means of precision handcrafting and the use of exquisite materials such as leather and carbon. Added value is achieved through dedication and finesse. Or to put it another way: the intersecting of sporty performance, comfort, design and your personal taste. A Porsche with your signature touch.

We offer a wide range of personalisation options. With visual and technical enhancements. For the interior and exterior. From a single alteration to extensive modifications. Your inspiration is our passion.

Be inspired by our examples on the following pages and visit www.porsche.com/exclusive-manufaktur to learn everything you need to know about configuring these extraordinary vehicles.



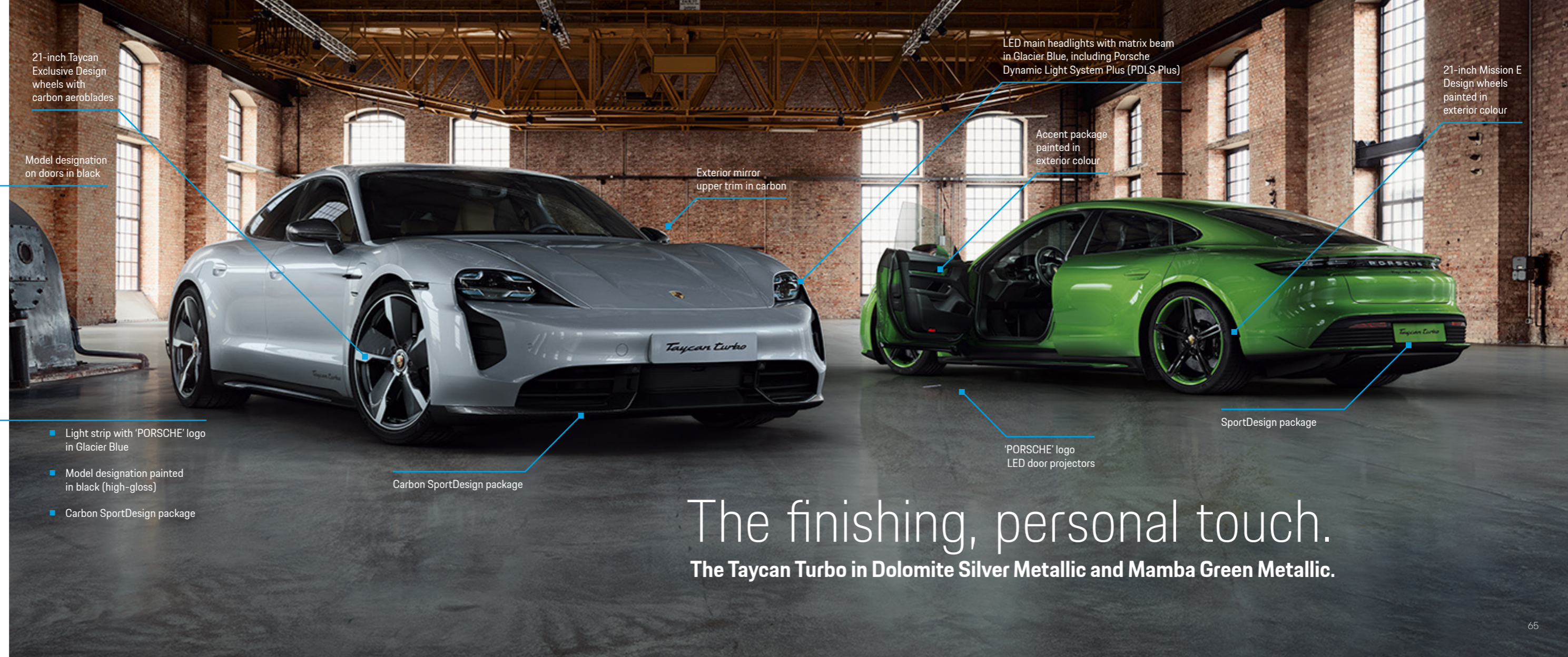


21-inch Taycan Exclusive Design wheels with carbon aeroblades

Model designation on doors in black

- Light strip with 'PORSCHE' logo in Glacier Blue
- Model designation painted in black (high-gloss)
- Carbon SportDesign package

For fuel consumption, CO₂ emissions, electricity consumption and efficiency class, please refer to page 71 onwards.



LED main headlights with matrix beam in Glacier Blue, including Porsche Dynamic Light System Plus (PDLS Plus)

Accent package painted in exterior colour

Exterior mirror upper trim in carbon

21-inch Mission E Design wheels painted in exterior colour

Carbon SportDesign package

'PORSCHE' logo LED door projectors

SportDesign package

The finishing, personal touch.

The Taycan Turbo in Dolomite Silver Metallic and Mamba Green Metallic.



Steering wheel trim in matt carbon

Matt carbon interior package

Seat belts in Chalk Beige

'PORSCHE' logo on centre console storage compartment lid

Accent package painted in exterior colour

Porsche Crest embossed on headrests

Sport Chrono stopwatch instrument dial in white

Door sill guards in matt carbon, illuminated



The Taycan Turbo with black and Chalk Beige interior.¹⁾



1) The complete vehicle configuration is available at www.porsche.com/exclusive-manufaktur

For fuel consumption, CO₂ emissions, electricity consumption and efficiency class, please refer to page 71 onwards.

Drive

Model	Turbo S	Turbo	4S	4S
Battery variant	Performance battery Plus	Performance battery Plus	Performance battery Plus	Performance battery
Electric motor, front axle	Permanent Magnet Synchronous Motor	Permanent Magnet Synchronous Motor	Permanent Magnet Synchronous Motor	Permanent Magnet Synchronous Motor
Electric motor, rear axle	Permanent Magnet Synchronous Motor	Permanent Magnet Synchronous Motor	Permanent Magnet Synchronous Motor	Permanent Magnet Synchronous Motor
Power (kW/PS)	Up to 460/625	Up to 460/625	Up to 360/490	Up to 320/435
Overboost with Launch Control (kW/PS)	Up to 560/761	Up to 500/680	Up to 420/571	Up to 390/530
Maximum torque with Launch Control (Nm)	1,050	850	650	640

Performance

Top speed (km/h)	260	260	250	250
Acceleration 0–100km/h with Launch Control (seconds)	2.8	3.2	4.0	4.0
Acceleration 0–200km/h with Launch Control (seconds)	9.6	10.6	12.9	13.3
Overtaking acceleration (80–120km/h) (secs)	1.7	1.9	2.3	2.3

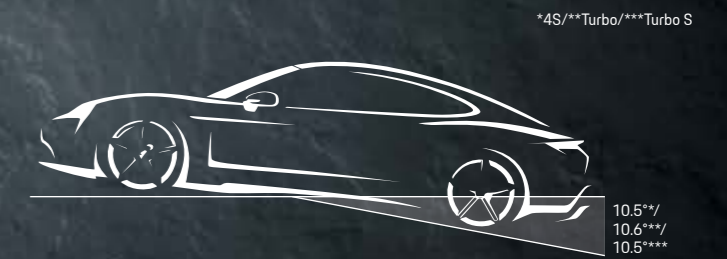
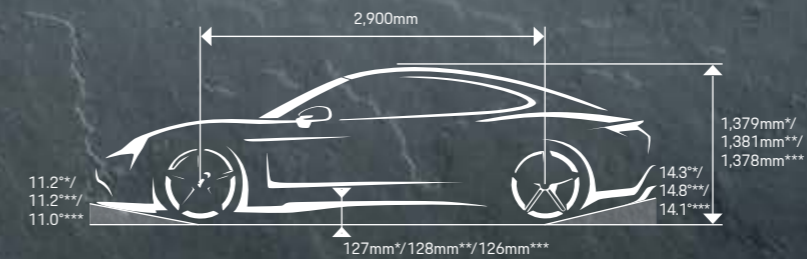
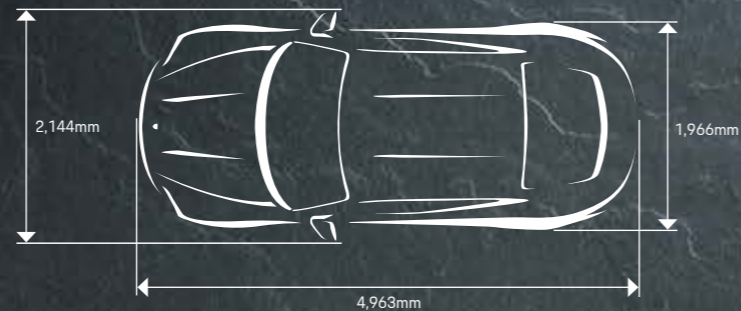
Charging

Model	Turbo S	Turbo	4S	4S
Battery variant	Performance battery Plus	Performance battery Plus	Performance battery Plus	Performance battery
Gross battery capacity (kWh)	93.4	93.4	93.4	79.2
Net battery capacity (kWh)	83.7	83.7	83.7	71
Charging time for alternating current (AC) with 11kW from 0% to up to 100% (standard)	9	9	9	8
Charging time for alternating current (AC) with 22kW from 0% to up to 100% (standard)	5	5	5	4.5
Maximum charge power for direct current (DC) (kW)	270	270	270	225
Charging time for direct current (DC) with 50kW for up to 100km (WLTP) (minutes)	31	28	28	31
Charging time for direct current (DC) with maximum charge power for up to 100km (WLTP) under optimum conditions ¹⁾ (minutes)	5.5	5	5	5.5
Charging time for direct current (DC) with 50kW from 5% to up to 80% (minutes)	93	93	93	93
Charging time for direct current (DC) with maximum charge power from 5% to up to 80% under optimum conditions ¹⁾ (minutes)	22.5	22.5	22.5	22.5

¹⁾ Optimum conditions: CCS speed charging pedestal with >270kW, >850V, battery temperature 30 to 35°C and output state of charge 5%.

Technical Data.

Dimensions



*4S/**Turbo/***Turbo S

Chassis

Model Battery variant	Turbo S Performance battery Plus	Turbo Performance battery Plus	4S Performance battery Plus	4S Performance battery
Turning circle diameter (m)	–	11.7	11.7	11.7
Turning circle diameter in conjunction with rear-axle steering (m)	11.2	11.2	11.2	11.2
Brakes	Ten-piston aluminium monobloc fixed brake calipers at the front, four-piston aluminium monobloc fixed brake calipers at the rear	Six-piston aluminium monobloc fixed brake calipers at the front, four-piston aluminium monobloc fixed brake calipers at the rear	Six-piston aluminium monobloc fixed brake calipers at the front, four-piston aluminium monobloc fixed brake calipers at the rear	Six-piston aluminium monobloc fixed brake calipers at the front, four-piston aluminium monobloc fixed brake calipers at the rear
Brake discs, front axle diameter/thickness (mm)	420/40	410/38	360/36	360/36
Brake discs, rear axle diameter/thickness (mm)	410/32	365/28	358/28	358/28

Weights

Unladen weight (DIN) (kg)	2,295	2,305	2,220	2,140
Unladen weight (EC) (kg) ¹⁾	2,370	2,380	2,295	2,215
Permissible total weight (kg)	2,870	2,880	2,880	2,880
Maximum permissible roof load with Porsche roof transport system (kg)	75	75	75	75

Volume

Luggage compartment, front (litres)	84	84	84	84
Luggage compartment, rear (litres) ²⁾	366	366	407	407

Range/fuel consumption/emissions³⁾

Model Battery variant	Turbo S Performance battery Plus	Turbo Performance battery Plus	4S Performance battery Plus	4S Performance battery
Range (WLTP) (km)	390–416	383–452	389–464	335–408
Range (long-distance) (km) ⁴⁾	340	370	365	320
Electricity consumption (combined) (kWh/100km) Electricity consumption Switzerland (WLTP) (combined) (kWh/100km)	28.5 25.6–24.3	28.0 26.6–22.9	27.0 26.0–21.9	26.2 25.6–21.0
CO ₂ emissions (g/km)	0	0	0	0
Efficiency class (Germany)	A+	A+	A+	A+
Efficiency class (Switzerland)	A	A	A	A

1) Weight is calculated in accordance with the relevant EC Directives and is valid for vehicles with standard specification only. Optional equipment increases this figure. The figure given includes 75kg for the driver.

2) May be lower, depending on the specification.




3) Data determined in accordance with the measurement method required by law. Since 01 September 2017 certain new cars have been type approved in accordance with the Worldwide Harmonised Light Vehicles Test Procedure (WLTP), a more realistic test procedure to measure fuel/electricity consumption and CO₂ emissions. From 01 September 2018, the WLTP replaced the New European Driving Cycle (NEDC). Due to the more realistic test conditions, the fuel/electricity consumption and CO₂ emission values determined in accordance with the WLTP will, in many cases, be higher than those determined in accordance with the NEDC. This may lead to corresponding changes in vehicle taxation from 01 September 2018. You can find more information on the difference between WLTP and NEDC at www.porsche.com/wltp Currently, we are still obliged to provide the NEDC values, irrespective of the testing method used. The additional reporting of the WLTP values is voluntary until their obligatory use. As far as new cars (which are type approved in accordance with the WLTP) are concerned, the NEDC values will therefore be derived and stated from the WLTP values during the transition period. To the extent that NEDC values are given as ranges, these do not relate to a single, individual car and do not constitute part of the offer. They are intended solely as a means of comparing different types of vehicle. Extra features and accessories (attachments, tyre formats, etc.) can change relevant vehicle parameters such as weight, rolling resistance and aerodynamics and, in addition to weather and traffic conditions, as well as individual handling, can affect the fuel consumption, electricity consumption, CO₂ emissions and performance values of a car.

4) Guide value determined using a WLTP subcycle (including taking account of auxiliary equipment, such as air conditioning).

Tyres

Tyre type	Size	Energy efficiency class/ rolling resistance	Wet grip class	External rolling noise ¹⁾ (class)	External rolling noise (dB)
Summer tyres					
	225/55 R 19	B	B		72
	275/45 R 19	B	B		73
	225/55 R 19	B	A		71
	275/45 R 19	B	A		72
	225/55 R 19	B	A		71
	275/45 R 19	B	A		71
	245/45 R 20	B	A		71
	285/40 R 20	B	A		71
	245/45 R 20	B	A		70
	285/40 R 20	B	A		70
	255/40 ZR 20	C	A		73
	295/35 ZR 20	C	A		74
	265/35 ZR 21	C	A		72
	305/30 ZR 21	C	A		72
	265/35 ZR 21	C	A		72
	305/30 ZR 21	C	A		73

For logistical and technical reasons relating to the production process, we are unable to accept orders for a particular make of tyre.

1)  Quiet rolling noise,  Moderate rolling noise,  Loud rolling noise.

I. Range

The ranges have been determined using the standard WLTP cycle enabling comparison between manufacturers. They also include the range generated via recuperation (energy recovered during braking).

The additionally specified long-distance range provides a guide value for journeys over longer distances. This is based on a WLTP sub-cycle characteristic of long-distance journeys, additionally taking account of auxiliary equipment (e.g. air conditioning).

Various factors, such as driving style, traffic situation, topography, speed, use of comfort/auxiliary equipment (e.g. air conditioning, Infotainment, etc.), outside temperature, number of passengers, payload and selected driving mode (e.g. Sport), can have a negative impact on the actual range.

II. Battery

A lithium-ion battery is subject to physical and chemical ageing, as well as wear and tear. Depending on the usage pattern and environmental conditions, the capacity of the battery reduces, resulting in a reduction in range and an increase in charging times as the battery gets older. Due to the effect of temperature on the battery-powered drive and charging performance, as well as the battery life, please consider the following when parking and charging the car:

- If possible, avoid permanent ambient temperatures in excess of 30°C, such as when parking in direct sunlight for prolonged periods.
- If parking in ambient temperatures in excess of 30°C cannot be avoided, connect the car to the mains after use and charge the high-voltage battery with alternating current (AC) to a maximum state of charge of 85%.
- For prolonged idle periods of more than two weeks, the car should be kept in an ambient temperature of between 0 and 20°C, if possible, and the battery charge status maintained between 20 and 50% during this idle period.
- For the shortest possible charging time, a battery temperature of approx. 30 to 35°C is optimal.
- For day-to-day charging of the car, the maximum state of charge of the high-voltage battery should be set to approx. 80%.

III. Charging

The specified charging output and times are dependent on various factors: in general, the charging output and time can vary due to physical and chemical limits, depending on factors such as the available output of the country-specific energy infrastructure, the customer's own domestic installation, the temperature, interior pre-conditioning and status of charge, as well as the age of the battery. Charging times may therefore be significantly higher than those specified. To achieve the optimum value of the specified DC charging time (DC = direct current) for a charge status increase from 5 to 80%, a CCS (combined charging system) speed charging pedestal with > 270kW and > 850V is required, as well as a battery temperature of 30 to 35°C. The state of charge when commencing charging must not exceed 5%. The determination of the specified charging time for a WLTP range of 100km is based on these same parameters.

For physical and chemical reasons, the charging speed decreases as the battery approaches its full capacity. Therefore, it usually makes sense to use speed DC charging facilities to charge the battery up to 80% or up to the required range. The widespread use of CCS speed charging pedestals leads to a long-term increase in charging times. For regular speed charging with direct current (DC), we recommend a maximum charging output of 50kW. For domestic charging, we recommend using AC charging (AC = alternating current). Using an industrial electrical outlet (AC) will result in improved efficiency and a much shorter charging duration compared to using a household socket.

IV. Drive power

In general, the available drive power in battery-operated electric cars depends on various factors, such as the duration of the required performance, as well as the battery voltage and temperature. The specified power is available for at least 10 seconds and the specified overboost when using standard Launch Control for at least 2.5 seconds. Extremely sporty driving or charging at a speed charging pedestal can lead to an increase in battery temperature and thus to temporarily reduced drive power. Due to the physical environment, the maximum power required to achieve the specified acceleration values can be repeatedly produced, but often not consecutively.

Important information.

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